

# Days of Knowledge on Tour 2026

Your gateway to the Microsoft Business Applications partner community.

## Sponsor Brochure

Days of Knowledge is where consultants, developers, and ISVs meet to exchange insights, build expertise, and strengthen collaboration in the SMB and mid-market Business Central ecosystem. As a sponsor, you position your solution directly in front of the professionals who recommend, implement, and influence customer technology choices every day.

directions | share  
for | the  
partners | future

# Events

## Join us across Europe in 2026

Three strategically located events designed to reach the Microsoft Dynamics Business Central partner community where they are most active.

days of uk  
knowledge 2026

26-27 March 2026 | Birmingham, UK

days of nordic  
knowledge 2026

17-18 April 2026 | Odense, Denmark

days of central  
knowledge 2026

21-22 May 2026 | Darmstadt, Germany

*Choose one, two, or all three events for extended reach and maximum visibility*

# Share the future

## Empowering the people who implement your solutions

Days of Knowledge brings together the consultants and developers who build, customize, and deploy D365 Business Central and ISV solutions every day.

### By sponsoring you get access to:

**Hands-on technical & functional experts** who influence which ISV solutions customers choose.

**Partners driving cloud and AI adoption**, shaping the next generation of D365 Business Central projects.

**Early adopters and innovators** looking for reliable, scalable, and proven add-ons. This is where technical insight meets business opportunity.

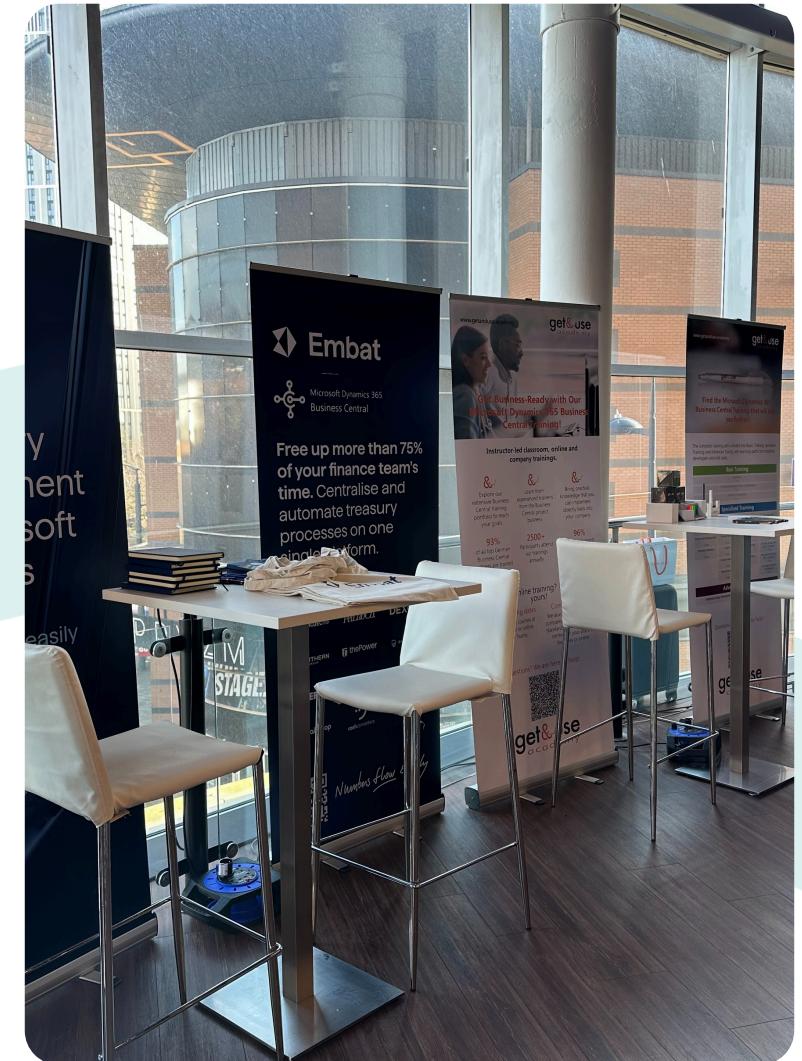


# Why become a sponsor?

Because the people who implement your solution are the ones who recommend it.

- Engage directly with **consultants and developers** who work with customers every day.
- Build **credibility and trust** through technical and functional dialogue, not sales pitches.
- Strengthen your **ecosystem presence** and position your solution as a key part of the D365 Business Central stack.
- Create **ambassadors and advocates** within the partner community.

Gain valuable insights into partner needs, challenges, and priorities. Sponsoring Days of Knowledge is an investment in visibility, influence, and long-term partner growth and relationships



SOLD OUT!

# Sponsor +

**2 available per event**

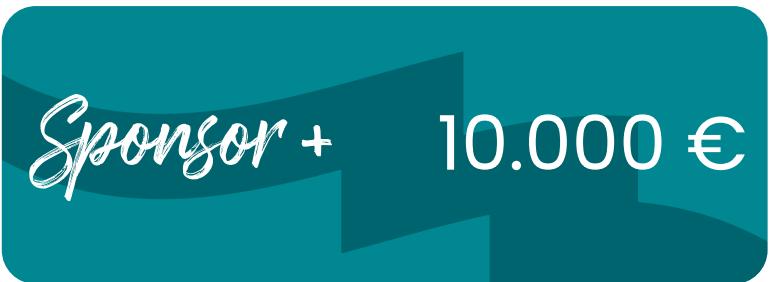
## Package includes:

- 10-minute presentation during opening session
- 45-minute Interactive discussion session

A dedicated and engagement-driven session designed to foster dialogue, gather insights, and strengthen relationships between the ISV and attending partners.

1. Pre-event attendee question collection
2. Live functional & technical Q&A and interactive dialogue
3. Recommendations:
  - Include a **customer success story** or co-present with a reseller
  - Provide functional & technical experts
  - Only use up to 10 minutes for product news & roadmap
  - Option to appoint a local representative if needed

- Booth - includes 2x roll up, 2x high table, 4x chairs
- Attendee passes: 3 included
- Promotion across **website, community portal, event app & event mailings**
- Pre-conference training day



**Choose all three events and receive a 15% bundle discount**

# Sponsor

10 available per event

## Package includes:

- 45-minute Interactive discussion session  
A dedicated and engagement-driven session designed to foster dialogue, gather insights, and strengthen relationships between the ISV and attending partners.
  1. Pre-event attendee question collection
  2. Live functional & technical Q&A and interactive dialogue
  3. Recommendations:
    - Include a **customer success story** or co-present with a reseller
    - Provide functional & technical experts
    - Only use up to 10 minutes for product news & roadmap
    - Option to appoint a local representative if needed
- Booth – includes 2x roll up, 1x high table, 2x chairs
- Promotion across **website, community portal, event app & event mailings**
- Attendee passes: 2 included



Bundle discount available when sponsoring multiple events [Contact us](#)

# Our Technical Commitment

Days of Knowledge is a **technical event**, built for consultants and developers.

We encourage our sponsors to focus on:

- Technical & functional depth
- Knowledge sharing, not sales pitching
- Demonstrating real-world value through customer cases
- Engaging openly to build trust and long-term relationships
- Identifying potential partner ambassadors

Your expertise is what builds credibility, your interaction is what builds advocates.

# Contact

Days of Knowledge on Tour 2026 sponsorship opportunities are based on availability, first-come, first-served, and may be sold out without notice.

Sponsor packages and additional attendee passes can be purchased online. You can also check up-to-date availability.

[Get in touch](#)

[Check availability online](#)

Our Directions for Partners team is eager to see you at our Days of Knowledge on Tour 2026 events!

