

Days of Knowledge on Tour 2025

Sponsor Brochure

We are the 'go-to' place, a natural hub, and the preferred global community for sharing, learning, and collaboration for all partners, professionals, and ISV's working with Microsoft Business Applications, with a focus on the SMB and Mid-Market space.

directions | share
for | the
partners | future

Events

**days of uk
knowledge 2025**

27-28 March, 2025 | Birmingham, UK

**days of nordic
knowledge 2025**

2-3 May, 2025 | Odense, Denmark

**days of central
knowledge 2025**

27-28 May, 2025 | Darmstadt, Germany

**days of americas
knowledge 2025**

TBD | TBD

Share the future

At **Days of Knowledge**, it's all about local learning for the Dynamics community. The focus will be on training the people that are doing customer implementations - the consultants and developers - in-depth training from the best in our industry to enable quality and efficient solutions in the future.

1. Continuous Learning for consultants and developers

Stay ahead with deep-dive training to help you implement modern, valuable customer solutions in the most efficient way.

2. Cloud and AI

Business Central increasingly leverages cloud technologies and AI. Master these to scale your solutions quickly and gain a competitive advantage.

3. Accelerate technology adoption

Be at the forefront of the latest technologies and gain the skills to implement them quickly and effectively. Ready to grow and learn? Join us at Days of Knowledge on Tour!

Explore how this event can enhance your skills and expand your professional network!



Why become a sponsor?

In our ecosystem, partner consultants and developers play a pivotal role in identifying and recommending add-on solutions. These are the professionals who handle customer implementations and have earned their trust. Days of Knowledge offers you a valuable opportunity to connect with them directly.

- Interact with the partner's technology professionals that work directly with end-customers on a daily basis.
- Connect with the consultants and developers that implement your solutions today.
- Build ambassadors for your solution and extend your salesforce.

Sponsoring Days of Knowledge events is an investment in your company's visibility, credibility, and growth within the Business Central and Dynamics community. It's a chance to align your brand with innovation, connect with a highly targeted audience, and position your company as a key player in the industry.



Sponsor +

2 available per event

Package includes:

- 10 minute presentation during opening session
- 45 min. deep-dive session in ISV TRACK
- 15 min. session during lunch break
- ISV stand - includes 2x roll up, 2x high table, 4x chair
- Promotion on website and community portal
- Promotion in event mailing
- Promotion in event app
- Attendee passes - 3 included
- Pre-conference training promotion (optional)

Sponsor all 4 events and receive a 25% discount

Sponsor + 10.000 €



Sponsor

10 available per event

Package includes:

- 45 min. deep-dive session in ISV TRACK
- ISV stand - includes 2x roll up, 1x high table, 2x stool
- Promotion on website and community portal
- Promotion in event mailing
- Promotion in event app
- Attendee passes - 2 included
- Pre-conference training promotion (optional)

**Interested in more than one event?
Contact us for bundle pricing**

**Sponsor 3 events - 15% discount
Sponsor all 4 events - 25% discount**

Sponsor

5.000 €



Pre-conference training day

Optional for
sponsors only

As a sponsor, you have the option to host a full-day training session before the event. This is your chance to train consultants and developers on your solution, offer new features or offer partner certification training. You design the program, and we'll take care of the logistics: room booking, catering, promotion in our marketing materials, and managing registrations directly on our event website.

In-depth

One day in-person training workshop lead by your expert.

Low cost

Pre-conference training is optional and only available for Sponsors.

Small groups

Up to 20 attendees per course

Pricing

We will charge a fee of **€100 per person** for room rental, AV, and catering, **with a minimum charge of €1,000 (10 attendees) and a maximum of 20 attendees**. You can decide whether, and how much, to charge participants who sign up for your course.

Contact

Days of Knowledge on Tour 2025 sponsorship opportunities are based on availability, first-come, first-served, and may be sold out without notice.

Sponsor packages and additional attendee passes can be purchased online. You can also check up-to-date availability.

[Get in touch](#)

[Check availability online](#)

