

Days of Knowledge ANZ 2026

September | Melbourne, Australia

Sponsor Brochure

Days of Knowledge ANZ 2026

Days of Knowledge ANZ 2026 is a **2-Day** conference for all Dynamics 365 Business Central Partners, Developers, Consultants, Users and ISVs in Australia and New Zealand.

Why Attend Days of Knowledge ANZ 2026 Conference?

Days of Knowledge ANZ 2026 will cover all the aspects of Dynamics Business Central, providing you with comprehensive knowledge and networking opportunities at all levels.

- Learn from the best in the community and sharpen your skills and expertise.
- Bond with the community influencers and enthusiasts and fellow professionals.
- Share your ideas, experiences, views and concerns with the community.

Why Sponsor Days of Knowledge ANZ 2026 Conference?

Days of Knowledge ANZ 2026 is the largest conference dedicated to Microsoft Dynamics 365 Business Central in the ANZ region. Don't miss this unique opportunity to connect with the Business Central community, gain forward-looking insights, and help shape the future of Business Central across Australia and New Zealand.

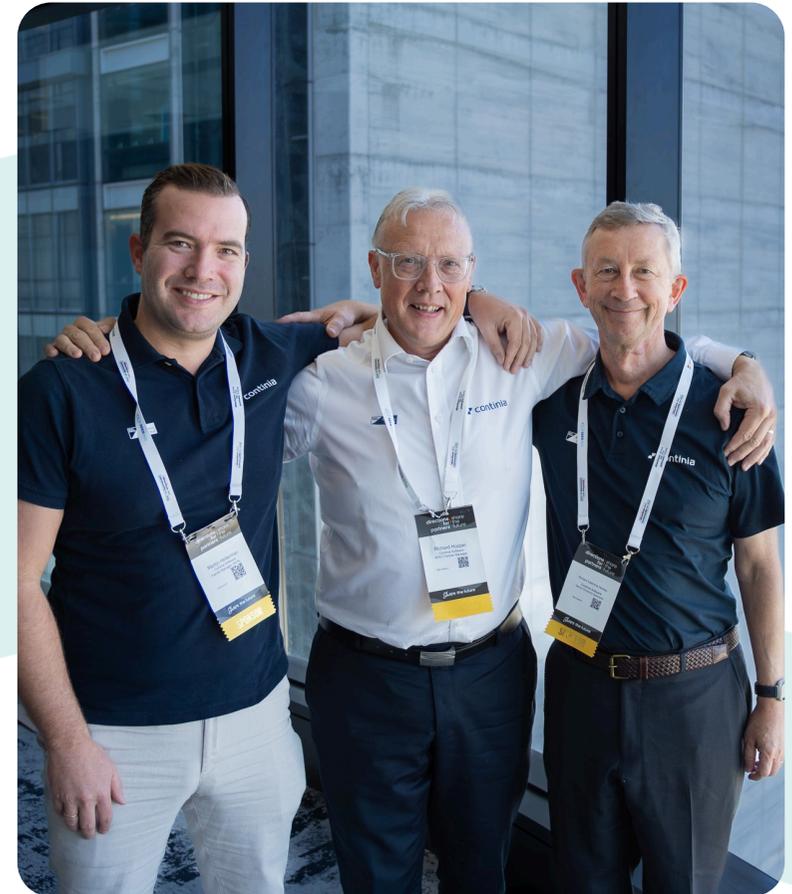
- Expected number of attendees: 200-250
- Expected number of unique companies: 80
- For Microsoft Partners, Users and ISVs.
- Sessions covering– Functional, Technical, Commercial, Microsoft and Sponsors
- Hosted in Melbourne

Platinum sponsor

\$12,500.00 AUD

Sponsorship package includes:

- Includes event access for 3 delegates, more can be purchased
- 15-minutes presentation during the keynote session
- 30-minute session during the day
- Sponsor Stand (1st choice of stand location)
- Platinum promotion on website
- Platinum promotion in event mailing
- Platinum promotion on social networks (LinkedIn, X)
- Branding on Sign-in Badge
- Branding on Sponsor Welcome Bag for Attendees
- Session room named after sponsor
- Option for a Directions promoted pre-conference 'training day' (Additional \$2,500.00)



Gold sponsor

days of anz
knowledge 2026

\$7,000.00 AUD

Sponsorship package includes:

- Includes event access for 2 delegates, more can be purchased
- 30-minutes session during the day
- Sponsor Stand (2nd Choice of stand location)
- Gold Promotion on website
- Gold Promotion in event mailing
- Gold Promotion on social networks (LinkedIn, X)



Silver sponsor

\$4,500.00 AUD

Sponsorship package includes:

- Includes event access for 2 delegates, more can be purchased
- Sponsor Stand
- Silver promotion on website
- Silver promotion in event mailing
- Silver promotion on social networks (LinkedIn, X)



Other sponsor perks

1. Sponsor Welcome Bag

As a sponsor, you have the option to include a small branded item in the official Welcome Bag provided to all event attendees. This is a great opportunity to leave a lasting impression – examples include branded notepads, water bottles, or other useful giveaways.

2. Sponsor Prize Draws

Sponsors are welcome to run their own prize draws or raffles from their booths throughout the day. Prize winners can be drawn and announced at the end of the event, providing an extra incentive for attendee engagement.

3. Event 'Bingo' Passport

Every attendee will receive an "Event Passport" upon arrival. This passport features a bingo-style grid showcasing the logos of all event sponsors. To complete the challenge and go in the draw to win a **\$2,000.00 Travel Prize**, attendees must collect stamps by visiting and engaging with all sponsor booths. Completed passports can be submitted to event organisers for entry into the prize draw, which will take place at the end of day 2.

4. Sponsor/Speaker Dinner

Sponsor/Speaker dinner the night before the conference (3 x P, 2 x G, 2 x S)

5. Day 1 Conference Dinner – Sponsor-led (by request)

Booth details

Booth space

The conference venue will provide trestle tables with tablecloths over. Sponsors are able to bring their own branded tablecloths if they would like on the day. There will be plenty of room for banners, marketing material, TVs, etc. in the booth.

Exhibition Hall

Sponsor booths and catering will be in the exhibition hall to ensure attendees are roaming the booths during breaks. The area can fit 30 sponsors and up to 300 people but we are limiting the sponsorship to 20 sponsors so there is plenty of room for everyone.

Power

All booths will have power to plug in TVs, Laptops, etc. if you would like to do demos or show attendees anything on a screen/device.

Booth space measurements

We will be able to provide these details once we have selected a venue.

Contact us

sponsors@businesscentralday.com.au



Official Partners

directions
for
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future



Microsoft

Organized by

Microsoft MVPs

Tharanga Chandrasekara & Tom Kapitan
and Tom Marshall

